## NGWTE Technology Summary Report – May 2018

For activity in Mar. & Apr. 2018

## **IMS** Database

- Men's Walks 187, 188, & 189 committed.
- Women's Walks 219, 220, & 221 committed.
- Regular maintenance and updates to Member/Church listings.

## NGWTE Web Site

- Individual Spring Walks announced the week Prior to each weekend.
- Fall 2018 Walks and Lay Directors Announced.

## **Constant Contact**

- 6,149 Active addresses
- 3,656 Unsubscribed addresses
- 21 Emails Sent (Mar-Apr 2018)
  - o Passing of Jim Farmer & Scott Carter
  - o Passing of Steve O'Hara, Sally Howard, and Drew Vinson
  - o Passing of Bob Watson
  - o F2F #7 Pilgrim & Team List
  - o F2F #7 Candlelight
  - F2F #7 New Member Edition of the Loveletter
  - o F2F #8 Sponsor, Prayer Vigil, Food Donation
  - F2F #8 Call for Pilgrims
  - Men's #187 Pilgrim & Team List
  - o Men's #187 New Member Edition of the Loveletter
  - Men's #188 Pilgrim & Team List
  - Men's #188 New Member Edition of the Loveletter
  - o Men's #189 Pilgrim & Team List
  - Women's #219 Pilgrim & Team List
  - o Women's #219 New Member Edition of the Loveletter
  - Women's #220 Pilgrim & Team List
  - o Women's #220 New Member Edition of the Loveletter
  - o March Loveletter
  - o April Loveletter
  - April Loveletter- 2<sup>nd</sup> Edition
  - o Fall 2018 Lay Directors