

Development Committee

Mark Wyssbrod #160, Chair

April 2021

The Development Committee has completed the following during the past month:

- Began first donation campaign
 - Titled: Do You Remember
 - Results (as of 3/31/2021):
 - Donors:
 - Information as of March 29, 2021
 - Total donors: 78
 - Recurring donors: 24 (31%)
 - Amount
 - Total \$7,934
 - Average donations \$101
 - Above \$5 per month request or \$60 per year
 - Does not include:
 - Multiple checks mailed to NGWTE via Bobby Whirley's office
 - Future recurring donations
 - Recurring Donations ~\$205/month
- Created second donation campaign, "Do You Miss Me"
 - Gwen Hammill and Mark Wyssbrod met at King's Retreat for video shoot
 - Created & Edited Video
 - Created Constant Contact Email
 - Will email Wednesday Morning, April 7, 2021
- Testimonies
 - Seeking Testimonies from NGWTE Community Members
- Next steps
 - Create next theme for donation campaign
 - Do You Miss Me? Featuring Gwen
 - Invite top donors to a over-night at King's Retreat
 - April 30th
 - They can attend the May 1st Work Day!

End

MLW